

Press Release

PRESERVING THE GOOD IN TIMES OF CHANGE

Family business SATTLER in their 3rd generation



Together, they are looking “in the same direction”: Ulrich and Petra Sattler (centre) with their sons Tim (right hand side) and Sven (left hand side), who was appointed CEO and is now managing the company together with his father. (Photograph: Tobias Fröhner Photography)

For more than 30 years, the Göppingen-based company SATTLER has been an established name in the international lighting industry. With its wide range of exquisite lighting systems, the company maintains a very strong presence on the market. With his entry to the management team, Sven Sattler inspires new ideas, provides creative impulse to the family-run business and is able to build on sound organisational structures. “I’m proud of the fact that we work so well as a family business. When my wife and I took over my father’s company, change was brought about, however, the good was preserved – this is happening again with my son’s entry into the business”, says Ulrich Sattler. Together with his son Sven, he is responsible for dual leadership of the company.

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SATTLER

Having his son by his side is a great gain for Ulrich Sattler. In his own words, he is now able to concentrate “on the beautiful aspects of his profession”: That includes giving talks or working intensively on product design. Among other tasks, Sven Sattler is primarily focused on the continuous expansion into international markets. His brother Tim is an addition to the management in the areas of controlling and process management. The family describes their way of working together in simple terms: “Not only looking at each other, but looking in the same direction!” That sense of strength leaves management and staff with a relaxed view of the future: SATTLER has achieved a continuous, double-digit percentage growth rate for several years, both nationwide and on the international market.

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About SATTLER

SATTLER is a family business located in Göppingen, Germany, which is managed in the second and third generation by Ulrich Sattler and his son Sven Sattler. As a manufacturer of sculptural luminaires of extremely high quality detail from design to production, the company enjoys an excellent international reputation. SATTLER luminaires are coveted interior items for foyers, shops and malls, prestigious residential buildings and executive suites all over the world.

“The true greatness of our products is in the detail”, is the company owner’s creed, which also concisely summarizes SATTLER’s quality and design standards.

SATTLER has been awarded numerous design and innovation prizes for their pioneering products such as the iF Design Award, the Red Dot Award and the Focus Open Award - the Focus Open Gold Award 2016 being the most recent one.

In January 2015 SATTLER moved into a new corporate building, which was designed by the Stuttgart based architectural office Rolf Loew. The interior design was created by Raiserlopes.